

Why this video is important

Seventy-three million Americans live with hearing loss every day. Most likely, either you or someone you know is hard of hearing. This short TEDx video could be a good way to share experiences, shift your perspectives, and discover new ideas.

If watching this video is part of staff or volunteer training, please feel free to adapt the questions accordingly.



Watch the video

Released March 2, 2024, “What you don’t know about hearing aids” by Dr. Juliëtte Sterkens, audiologist and hearing loop advocate, is [available free on YouTube](#) (17:53)

Discussion questions

1. What did you learn about hearing aids from this talk?
2. What questions do you still have about hearing loss or hearing aids?
3. Have you had a humorous moment when you were misunderstood by someone?
4. What’s the most frustrating thing about hearing loss for you?
5. How do you explain to someone that you can’t hear or fully understand everything when you are out at events, services, etc.? Or do you not say anything, or bluff?
6. How would you describe your first assistive listening system experience? (hearing loop, FM/RF, or infrared)
7. Do you always ask to use an assistive listening system when you attend events, services, etc.? Why or why not?
8. Why is it important for people to provide feedback, reviews, and advocacy for assistive listening systems in public spaces? Does someone have a success story they’d like to share?
9. What do you think is the most important point in the video?
10. What’s one thing you can do to help someone with hearing loss today?

About the Center for Hearing Access

Founded in 2024, the nonprofit Center for Hearing Access is a national advocacy and education initiative of The John G. Shedd Institute in Eugene, OR. We champion and educate users, sites, audiologists, and hearing instrument specialists about all ADA-compliant assistive listening systems and other strategies to increase access to theaters, libraries, conferences, government offices, courtrooms, places of worship, and other public and private spaces. Effective hearing access can be life-changing for people with hearing loss to maintain community engagement.