

Intent

Purpose: Teach clients how to hear so much better in public venues, using these ADA-mandated wireless technologies, whether they are at home or traveling.

Audience: Audiologists and hearing instrument specialists.

ADA-Access-Ready Hearing Instruments

[ADA-Access-Ready List](#) of hearing aids and cochlear implants with both telecoils and Auracast™



Install Equipment

1. Install a **combination Loop/Auracast system** such as the AuraLoop by OPUS [or](#)
 - a. **Purchase a portable hearing loop** with an external microphone [Vendors and](#)
 - b. **Install an Auracast transmitter** in your waiting room – for example, connected to a TV or a computer on your desk
2. Add your communication access in your Google Business Profile, under “Accessibility” to market your practice.

Note: In addition, having this equipment in your office also a) allows you to verify benefit and b) help to meet the practice’s legal responsibilities with ADA’s [Effective Communication](#) requirements.

Patient Appointments

1. **Teach patients** how to connect to both systems with hands-on demo/practice. Provide handouts or reference materials from the manufacturer so they have something written to refer to later.
2. **Encourage clients to visit a facility** that offers any assistive listening systems (hearing loop, FM/infrared system with neckloops, and soon Auracast) and try it out. Hearing is believing! Ask them about their experience during their next visit. Keep track of what places your patients want to hear better in the community, to help foster additional Auracast or hearing loop systems.
3. **Share list(s) of assistive listening systems** in your community.
 - a. [Hearing loop installations](#)
 - b. [Auracast installations](#)
 - c. Create your own, branded list with all assistive listening systems in your community. [Template](#)
 - d. Teach clients how to use [Google Maps](#) to locate places with assistive listening systems.
4. **Provide [handouts](#)** about the ADA, how to use assistive listening systems, etc.

About the Center for Hearing Access

Founded in 2024, the nonprofit Center for Hearing Access is a national advocacy and education initiative of The John G. Shedd Institute. We champion and educate users, sites, audiologists, and hearing instrument specialists about all ADA-compliant assistive listening systems and other strategies to increase access to theaters, libraries, conferences, government offices, courtrooms, places of worship, and other public and private spaces. Effective hearing access can be life-changing for people with hearing loss to maintain community engagement.

The Center for Hearing Access provides educational and informational resources and does not endorse any product, business, or service.

Equipment credit: OPUS technologies, WilliamsAV



This handout,
electronic version



All provider
handouts

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